



OSTG2023-13 Fountain Municipal Transit

Vanessa Solesbee <vsolesbee@estes.org>
To: Joseph Parks <josephp@coloradotransit.com>
Cc: Autumn Bryant <autumnl@coloradotransit.com>

Wed, May 24, 2023 at 1:09 PM

Perfect, thank you! Is this adequate documentation? If not, please let me know what else I can provide.

All of the items included below directly relate to the adjustment of our Red Route schedule for this summer.

Best,
Vanessa

Town of Estes Park "The Peak" Transit Service - 2023 Red Route Marketing & Advertising Investment

Media Type	Vendor	Cost
Utility Bill Insert	InfoSend	\$1,100
Updated Red Route Stop Signage	FastSigns	\$763.68
Updated 2023 Map & Route Schedule - posted outside the Estes Park Visitor Center	FastSigns	\$1,297.92
Newspaper advertisements, print & digital	Estes Park Trail Gazette	\$975
Newspaper advertisements, print	EP News	\$700
TOTAL:		<u>\$4,837</u>

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Public Works Department

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