

2018 CASTA Spring Conference

Hotel Information:

Double Tree by Hilton, Greeley Lincoln Park

919 7th St. Greeley, CO 80631

Schedule:

[Click here for a printable schedule.](#)

Conference Highlights:

Electric Bus Track

Thursday, May 17th, 9:00 AM to 6:00 PM

You can't see it, you've got to feel it- it's Electric!

No, we're not taking you back to the 70's, instead we'll transport you to the 2020's transit world. Thursday, the conference is all about what it takes to transition your fleet to Electric buses. Come to our day-long track and explore the electric bus industry; finding answers to all of your questions.

We'll cover everything from how to decide to switch to an electric fleet, to the funding available, to what it looks like to purchase and maintain an electric bus fleet. We can feel the electricity already!

Certified Community Transit Manager

Tuesday, May 15th -17th, 9:00 AM to 5:00 PM

CTAA is debuting a comprehensively updated version of the Certified Community Transportation Manager (CCTM) program at our Spring Training Conference. This is your chance to be at the cutting edge of transit excellence. The core values of CCTM remain true: it provides a solid frame of reference to show that you've demonstrated your mastery of a core set of experiences and knowledge, and that you've got what it takes to be a highly competent, reliable manager for any transportation organization that deploys buses, vans or other "rubber tire" vehicles, whether public sector or nonprofit, rural or urban, public transit or any form of specialized transportation.

Yes, there's a comprehensive test that you'll take on the third day of the CCTM program, but it's a better test than ever before. During the study class, you'll review all the core areas of the CCTM: (1) Service planning and system development, (2) Budgeting and financial management, (3) Transportation operations management, (4) Human resource management, (5) Procurement and contract management, and (6) Organizational leadership. The course and the exam assume you've got some experience as a transit manager, but even if you're new to the field, this is a useful overview of the major things any transit manager needs to know to do well at his or her job.

Not planning to take the CCTM exam? That's fine; you'll still draw value from the class, and are bound to learn new things that will help you in your transit management career.

Suits to Tattoos Keynote and Workshop

Wednesday, May 16th, 12:00 PM to 3:00 PM

Have you said something to an employee or to your boss that didn't come out as you meant it, but you're still unsure where you went wrong? Imagine spending years mixing up British English with American English and offending people left and right on the daily. Kostas Voutsas spent his first few years in Michigan offending people with British English without knowing it and he's coming to CASTA to share what he learned so that you don't spend years making the same mistakes.

Join us on Wednesday for a keynote from Kostas followed by a workshop that focuses on improving work relationship and team building, finding ways to bridge the generational gaps in the workplace and how you can motivate all employees at your transit agency.

Passenger Oriented Operations

Thursday, May 17th, 10:30 AM to 12:00 PM

With a societal change towards wanting services immediately and conveniently, how can transit change with the times? Come to our Passenger Oriented Operations training on Thursday morning to learn about how partnerships with quick responding transit service organizations like Lyft and Uber can widen the focus of your transit operations to more than routing and scheduling and include the Colorado communities you serve.

Session Presentations:

Keynote Presentations

- [Suits to Tattoos: Secrets to Making Diversity Work](#)

- Presenter: Kostas Voutsas, MBA MSHR/OD, Asst. Professor of Business, Dickinson State University
- [CASTA Spring Membership Meeting](#)
 - Presenter: Dave Averill, CASTA Board President
- [Lunch Keynote: Lets Go Colorado](#)
 - Joe Kiely, Ports-to-Plains Alliance

Cache La Poudre

- Bus Stop Design - Can You Comply AND Be Welcoming?
 - Presenters: [Roger Austin, CDOT](#), [Greg Martinez, CDOT](#), Jonathan Flager, Stantec.
- [ADA Requirements for Fixed Route & Paratransit Systems](#)
 - Presenter: Rich Garrity, RLS & Associates
- [Does your Space Work for You? Workplace Design for Transit Managers](#)
 - Presenter: Sarah Camacho, Camacho Insights
- [Bicycle Friendly Bus Drivers](#)
 - Bill Bethrum, & Charles Beaver, Transfort
- [Accident Investigation](#)
 - John Filipone, RFTA, Walt Diagon, SWTA

South Platte

- [High Five Training Materials](#)
 - Presenter: Bill Bethrum, & Charles Beaver, TransFort
- Social Media with a Small Staff
 - Presenters: [Lyndsy Morse, Via Mobility Services](#), [Jamie Tatsuno, RFTA](#)
- Increasing Ridership with Targeted Marketing
 - Presenters: [Andrea Kaufman Robbins, Studio Six Branding](#); [Renee St. Andre, Red Hawk](#); Michael Koch, Winter Park Lift
- [Making Employees your Agency's Storytellers](#)
 - Presenter: Tracey Jones, Studio Six Branding
- Passenger Oriented Operations
 - Presenters: Jeff Holwell, City of Lone Tree & [Melanie Morgan, Go Centennial](#)
- [All Together, Now! Grant Writing and Statewide Consolidated Application Process](#)
 - Presenter: Syliva Labrucherie, Labrucherie Consulting, Holly Buck, Felsburg Holt & Ullevig
- [GTFS Collections](#)
 - Presenter: Marcy Jaffe, NRTAP

Big Thompson

- Demographic Data Collection: Title VI and Environmental Justice Implications
 - Presenters: [Ebony Younger-Riehl, CDOT](#); [Sean Brewer, CDOT](#); [Environmental Justice & NEPA](#); [Jean Belille](#),

- [From #MeToo to #WeToo: Creating Work Environments that Foster Accountability and Psychological Safety](#)
 - Presenter: Debi Lake, Envision Business Consulting
- [Suits to Tattoos Workshop](#)
 - Presenter: Kostas Voutsas, MBA MSHR/OD, Asst. Professor of Business, Dickinson State University
- [Cultivating an Empowered Work Environment that Inspires and Engages Employees](#)
 - Presenter: Debi Lake, Envision Business Consulting
- Electric Bus Day
 - [CASTA - Preparing for Electric Buses](#)
 - [Motiv Power Systems - Kash Sethi](#)
 - [Colorado's Vision for Electrification](#)
 - [Electrification of the 16th St Mall Shuttles](#)

UNC Bears

- [Committee Meeting Breakfast E&D](#)
 - Chairperson: Hank Braaksma, Seniors' Resource Center