



COVID-19

Vaccine education resources

The following educational resources are currently available for you to share with your employees, community members or stakeholders. Thank you for your partnership.

Colorado COVID-19 Vaccine Information

Information on Colorado's phased allocation plan including who is eligible for the vaccine is available [here](#).

For those eligible, there is a map and list of providers on the [COVID-19 Vaccine Web Page](#).

The vaccine web page is available in Spanish at <https://covid19.colorado.gov/vacuna>.

Non-digital Coloradans can call 1-877-COVAXCO for more information.

Frequently asked questions are available at <https://covid19.colorado.gov/vaccine-faq>.

Colorado COVID-19 Media Campaign

The Colorado Department of Public Health and Environment (CDPHE) recently launched a new, statewide campaign in English and Spanish asking Coloradans to get the facts on the COVID-19 vaccine, so they are ready when it is their turn. This [toolkit](#) makes it easy to share the campaign on your social media networks with [pre-drafted messages](#) you can share to your preferred platform. The toolkit also includes [pre-drafted newsletter content](#) on the launch of the new campaign. You can also customize your message using your own perspective. If you need any help with these materials or require different formats or sizing, please contact Sara DeLong, sara.delong@state.co.us.

Colorado Champions for Vaccine Equity

Champions for Vaccine Equity is a community engagement approach administered by the Immunization Branch at the Colorado Department of Public Health and Environment (CDPHE). The purpose of the initiative is to foster relationships and share information with marginalized communities about vaccine effectiveness, safety, and access.

Through a partnership with Champions who are healthcare providers who have medical expertise and lived experience and community-based organizations, CDPHE coordinates vaccine education workshops for community members and professionals who are from disenfranchised communities. Once planning begins, it typically takes between two to four weeks to conduct an event. For more information on this initiative or to schedule a workshop, please contact Gina Febbraro at gina.febbraro@state.co.us or Shunda Cotton at shunda.cotton@state.co.us.

Centers for Disease Control

COVID-19 Vaccine Communication Toolkit for Essential Workers: Getting Started
<https://www.cdc.gov/coronavirus/2019-ncov/vaccines/toolkits/essential-workers.html>

COVID-19 Vaccine Communication Toolkit for Community-Based Organizations: Getting Started
<https://www.cdc.gov/coronavirus/2019-ncov/vaccines/toolkits/community-organization.html>

COVID-19 Vaccination Communication Toolkit For Medical Centers, Pharmacies, and Clinicians
<https://www.cdc.gov/vaccines/covid-19/health-systems-communication-toolkit.html>

Immunize Colorado

Immunize Colorado is a community partner who recently released COVID-19 vaccine educational resources that include social media and fact sheets. The materials are available at <https://www.coloradovaccineequity.org/spread-the-word>.

Center for Health Progress

The Center for Health Progress is a community partner who developed these fact sheets about vaccine access. The facts sheets are available in [English](#) and [Spanish](#).