

Take a deep dive into data

SPOT™ Business Intelligence module

Every day your transit agency generates a tremendous amount of information, data that can critically and significantly impact all facets of your operations. ETA's Business Intelligence module elevates SPOT's standard reporting capabilities by infusing the ability to create custom dashboards with compelling drag-and-drop visualizations and cross-referencing of multiple data sources. With this added toolset, you will be able to drill deep into your data on a highly granular level and discover new insights about your operations.

What can you do with SPOT™ Business Intelligence?

- ▶ Create custom dashboards and visualizations
- ▶ Compare data side-by-side with drag-and-drop simplicity
- ▶ Save and share reports with a click of a button
- ▶ Automatically schedule report queues based on criteria
- ▶ Eliminate need to contact ITS provider for special queries
- ▶ Discover interesting corollaries among dissimilar data sets
- ▶ Save dashboards for later recall
- ▶ Manage multiple data sources
- ▶ Evaluate data in near real-time
- ▶ ... and much, much more!



What drives you?

(800) 382-0917

etatransit.com



Self-service analytics

Pop the hood on your data.

SPOT's business intelligence module provides an embedded reporting with a consistent, user interface for an intuitive and engaging user experience.



Quickly access existing views from the Home screen

Create a custom dashboard with multiple data views

Select data sources with the Data Manager

Build new reports with the Author Report dashboard

Analyze data based on custom criteria and sources

Execute and email the reports automatically on a schedule