



Drive engagement

SPOT™ infotainment solutions

Take full advantage of your onboard- or station-based LCD displays by implementing a SPOT-powered infotainment system. Enhance the rider experience with static images, rich-media video, route information, and GPS-triggered announcements and advertising. It's a tremendous tool to satisfy passenger engagement initiatives, create new revenue opportunities, and keep riders in the loop with critical system information.

Switch on. Tune in. Bliss out.

- ▶ Deliver information such as route updates, weather, news, etc.
- ▶ Integrate with onboard audio systems for multi-sensory announcements
- ▶ Supercharge your service messages for total ADA-compliance
- ▶ Define custom geofences to deliver media when and where it's needed
- ▶ Track message delivery in real time
- ▶ Plan and execute custom multimedia playlists
- ▶ Create new rich-media advertising revenue
- ▶ Deliver media audits for administrators and advertisers
- ▶ Increase the value of your agency's brand
- ▶ Solutions for any budget or objective



What drives you?

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