

CASTA

2017 CASTA/CDOT Fall Transit Conference & EXPO



TELLURIDE CONFERENCE CENTER
MOUNTAIN VILLAGE, COLORADO
SEPTEMBER 19th - 22nd

Please note: Managing Community Mobility will begin at 8:30 am on Tuesday, prior to registration. All other conference sessions will start at 3:00 pm this year to give participants time to travel to Telluride.

*Session sponsored by the Rural Transit Assistance Program (RTAP) are marked with an asterix. Training at this conference is made possible by a grant from the Rural Transit Assistance Program (RTAP) from the Federal Transit Administration (FTA) through the Colorado Department of Transportation (CDOT).

Tuesday, September 19

Registration Open

8:00 am, Tuesday, September 19
Big Billie Foyer

***NTI: Managing Community Mobility**
Speaker: Jim McClary, National Transit Institute

Sponsored by Ridehop

This course will examine creative approaches to resolving fragmented and/or duplicative transportation systems to create a more seamless and cost-efficient network with a customer-focused mindset. The course consists of 9 modules. Participants who complete all 9 modules are eligible for certification.

Module 1: Management (MM) Defined

8:30 am - 9:30 am

Module 2: From Managing Assests to MM

9:30 am -10:30 am

Module 3: The Coordinated Plan

10:45 am -12:00 pm,

Module4: Funding for MM

1:00 pm - 2:45 pm

Module 5: Tools and Strategies for MM

3:00 pm - 5:00 pm,

CASTA Board Meeting

10:30 am, - 12:00 noon Tuesday, September 19
Conference Center Board Room

All are welcome - please contact CASTA Staff for meeting materials.

HB CASTA Golf Tournament

11:00 am - 5:00 pm, Tuesday, September 19

Join your fellow Colorado transit professionals at the Telluride Golf Club. With the famed Wilson Peak as a backdrop to your game, enjoy valuable networking time on this stunning course and spoil yourself with some well deserved time to celebrate this last years accomplishments!

Benefits of CASTA Membership

3:00 pm - 5:00 pm , Tuesday, September 19
Liberty Bell

Speakers: CASTA staff and board members

CASTA is Colorado's transit professional association. Membership provides numerous benefits - both for transit professionals and the agencies they work for. Participants will learn how they can become involved, build professional skills, participate in committee work, and use CASTA to further their professional goals.

CDOT Site Visit Overview

3:00 pm - 5:00 pm, Tuesday, September 19
Big Billie Ballroom 1

Speakers: CDOT Division of Transit & Rail Staff

CDOT's site visit of your agency is your chance to show off the good work you and your staff are doing, and to work with CDOT to identify ways to do business better. The CDOT staff are using the GIR (Grantee Information Request) to help you hone in on the areas where you are successful and those that could use best practices. Site visits help CDOT identify training gaps around the state, comply with federal oversight regulations and build relationships. Come hear how to prepare for your site visit, what you can expect, and the follow-up process.

Gondola Tour

3:00 pm, Tuesday, September 19
Conference Center Board Room
(Offered 5 times throughout conference, max. 12 attendees each time. Sigm up at the Registration Desk)

Speaker: Jim Loebe, Town of Mountain Village

What kind of transit has wires instead of asphalt or rails, steel wheels above the vehicle, and carries over 2 million people a year? If you answered the Telluride Gondola, you are

right! Come behind the scenes of America's only public gondola with the Granddaddy of the Gondola himself. Hear the fascinating history of its construction, see the breathtaking views, and watch the wheels in motion. This tour involves walking and heights, and due to space issues can only host 10 people at a time, so we will offer the same tour multiple times throughout the conference.

Welcome Reception

5:30 pm - 7:00 pm, Tuesday, September 19
Mt. Wilson Terrace/Crystal Room

Join your friends and fellow transit professionals and enjoy stunning views of the Telluride Valley. Swap your favorite transit stories, catch up with old friends and make a few new ones.



Wednesday, September 20

Sunrise Yoga

6:30 pm - 7:30 am, Wednesday, September 20
Peaks Spa

Instructor: Peaks Staff

Down Dog anyone? Join fellow conference attendees for a early morning stretch before heading into a full day of sessions. Work out the kinks from that long drive. Mats will be provided.

Breakfast & Keynote Speaker

8:00 am - 9:00 am, Wednesday, September 20
Conference Center Ballroom

Speaker: Cindy Terwilliger, FTA Region 8

Sponsored by Motor Coach Industries

Welcome Cindy! Ms. Terwilliger is the newest FTA Region 8 Administrator, and we think you're going to like her. She comes to us from Missouri, and knows a lot about transit in the West. Join her for breakfast and an update of all the good work her and her staff are doing to keep Colorado transit funded, safe and in compliance.

***NTI: Managing Community Mobility**

Sponsored by Ridehop

Module 6: Developing a Business Plan for Mobility Management

9:00 am - 10:15 am

Module 7: Technology for MM

10:30 am - 12:00 pm

Module 8: Case Studies in MM

1:00 pm - 2:30 pm

Module 9: MM - Putting it All Together

2:30 pm - 3:30 pm

***Active Shooter Training**

9:00 am - 12:00 pm, Wednesday, September 20
Golden Slipper

Instructor: Bret Brooks, Gray Ram Tactical, LLC

Training and preparing for active shooter events is a critical component of modern transit operations. There has been a steady increase in the number and severity of active shooter attacks within the United States over the last 20 years.

Additionally, over the past five years there has been a dramatic increase in the number and severity of terrorism related attacks in the U.S. and Worldwide, nearly 50% of all terrorist attacks target mass transit systems, and of those approximately 25% specifically target buses. This three hour workshop will address vital, need to know information and will also provide hands on instruction via practical scenarios on a bus.

***National Transit Database Training**

9:00 am - 12:00 pm, Wednesday, September 20
Liberty Bell

Instructor: Rich Garrity, RLS

Accurate collection and interpretation of data is a critical aspect of running effective and efficient transit services. Colorado's federal rural formula funding is directly tied to performance data. If you are responsible for collecting and inputting your agency's data for reporting purposes, this session will ensure that your agency is providing correct data in the correct format for both state and federal reporting requirements.

Hot Topics in Transit

9:00 am - 12:00 pm, Wednesday, September 20
Big Billie Ballroom 2

Embrace new technology and systems! Join some of our premier business members for presentations on the following new products in to the transit industry.

- 9:00 am - Current bus industry and manufacturing trends along with additional information about current and future technological advances - Davey Coach.
- 9:30 am Engine technology and regulations are changing faster than ... a four-cylinder turn-over. Hear what's in store for your maintenance department - Cummins Engines.
- 10:00 am A new ruling on Seat Belts in motor coaches might include vehicles in your community, depending on the size of your bus and the source of funding. Freedman Seating Company
- 10:30 am - The latest in building design works with Colorado's glorious sunlight to improve the health and productivity of your employees. RNL Designs.
- 11:00 am Transit/shuttle mobility can increase agency efficiency and enhance the ridership experience. RideHop.

Elderly & Disabled Transportation Committee

9:00 am - 10:15 am, Wednesday, September 20
Big Billie Ballroom 1

Chair: Hank Braaksma, Seniors' Resource Center

Do Lyft and Uber help or hinder your program? How is new technology impacting the seniors you serve? How can your agency take advantage of new technology to serve your clients better? Participate in these discussions and more at the Elderly & Disabled Transportation Committee meeting. All are welcome to attend!

Gondola Tour

9:00 am, Wednesday, September 20
Conference Center Board Room

Sign up when you register or at the registration desk. Please see Tuesday for a description.

RTAP Advisory Committee Meeting

10:30 am - 12:00 pm, Wednesday, September 20
Big Billie Ballroom 1

Chair: Donn Fowler, Transit Trainer

With significant and rapid changes to the way transit operates, safety and security concerns, demands for managing mobility, chronic shortage of qualified applicants for driver positions, and the looming challenge of developing new talent for our industry, training is at the heart of successful transit operations. The RTAP Advisory Committee advises CASTA on how best to implement the Rural Transportation Assistance Program. Please come share your training needs and insight. All are welcome.

COTRAMS Training

10:30 am - 12:00 pm, Wednesday, September 20
Conference Center Board Room

Speaker: Qing Lin, CDOT Division of Transit and Rail

New to COTRAMS? Can't quite navigate the reimbursement process effectively? Don't miss this session where Qing will give an introduction to COTRAMS and walk you through entering a monthly reimbursement request. Bring your laptop so that you can follow along in real time.

***Lunch-n-Share Roundtables**

12:00 pm - 1:00 pm, Wednesday, September 20
Conference Center Ballroom

Facilitators: RTAP Committee Members

Sponsored by Cummins

This networking luncheon is designed to bring transit professionals with similar challenges and opportunities together for candid and useful conversations about daily challenges, headaches, and success stories. Tables will be marked by topic - pick the one nearest to your passion. Discussion will be facilitated by RTAP Committee members and CASTA board members.

Transit EXPO

1:00 pm - 4:30 pm, Wednesday, September 20
Conference Center Atrium & Ballroom

Thanks to Colorado transit's reputation for innovation and ambition, the Annual Transit EXPO has attracted the most innovative transit businesses to join us this year. (We will not deny that the stunning location may have also helped.) Please join the exceptional men and women who provide goods and services that keep your systems running at peak efficiency and reliability. Prize drawings will occur throughout the afternoon - you must be in attendance to win!

Gondola Tour

1:00 pm, Wednesday, September 20
Conference Center Board Room

Sign up when you register or at the registration desk. Please see Tuesday for a description.

Bus Parade

3:30 pm - 4:30 pm, Wednesday, September 20
Parking lot near Conference Center

Sponsored by Busstuf

We love that new bus smell! Come see, touch and sit in the latest and greatest in body-on-chassis and coaches. Ask probing questions and kick the tires while enjoying an ice cream treat.

EXPO Reception

4:30 - 6:30 pm, Wednesday, September 20
Conference Center Atrium & Ballroom

Sponsored by Apollo Video

This is your last chance to meet with the CASTA vendors, thank them for their generous sponsorship, and talk shop with transit industry professionals in a relaxed and convivial setting.

JV Annual Pool Tournament and Poker Tournament

7:00pm, Wednesday, September 20
Sheridan Saloon, Town of Telluride

The tradition continues! Who will take home the coveted poker and pool award this year? Sign up at the registration desk to test your pool and poker skills against the coolest heads and quickest elbows in the industry. Bring your poker fact "cause you will need it! Ride the Gondola into Telluride and hit the Sheridan Saloon for a taste of the Old Wild West.

Thursday, September 21

CASTA Annual Membership Meeting & Breakfast

8:00 am - 9:00 am, Thursday, September 21
Conference Center Ballroom

Presided by Amber Blake, CASTA President

Sponsored by Gillig

What does your association do for you? What success can you measure for your annual dues? Is there more that can be done (of course there is!) Meet the new and ongoing members of the CASTA Board of Directors, hear the results of the 2016 Financial Audit, and learn more about how CASTA furthers the interests of the transit industry both in Colorado and at the federal level. All are welcome.

Is an RTA in Your Future?

9:00 am - 12:00 pm, Thursday, September 21
Golden Slipper

Panelists: Noelle Hagan, Joan May, Ed Ice-nogle, Mike Kosdrosky.

Sponsored by Lewis Bus Group

With federal transit funding flat, and statewide transportation funding solutions so far unsuccessful, many communities are considering pursuing Regional Transportation Authorities (RTAs). The Telluride Valley passed an RTA in November 2016 and will share two aspects of the successful initiative: building and maintaining the coalition, and selling the tax increase to the voters. This session is critical for anyone who has been asked by their city or county to develop an RTA concept.

Effective Decision Making with Limited Information

9:00 am - 10:15 am, Thursday, September 21
Liberty Bell

Speaker: Andrew Karow, Chief Digital Officer, Alpine Bank

We have all been asked to make decisions with less information than we would like to have. This session will help you navigate the amount of information that is necessary and sufficient to make decisions that you can feel proud of, and then how to build consensus for your decision with your managers, boards and others.

***Lifecycle of Capital Facilities and Equipment**

9:00 am - 5:00 pm, Thursday, September 21
Big Billie Ballroom 2

Speaker: Rich Garrity, RLS Associates

Sponsored by Creative Bus Sales

In this session we'll walk through the Lifecycle of managing the capital process for both equipment and facilities. We'll discuss best practices of procurement, maintenance planning, transit asset management, all the way through to disposition. The session will include lots of great input from experts in the various fields.

Near Miss Reporting

9:00 am - 10:15 am, Thursday, September 21
Big Billie Ballroom 1

Speaker: John Phillipone, RFTA

A Close Call/Near Miss is an unplanned event that did not result in injury, illness, or damage – but had the potential to do so. Only a lucky break in the chain of events prevented an injury, fatality or damage. Agencies need to have an effective “Near Miss Reporting” system to head off potential problems. This session will discuss the methods and challenges of establishing such a system.

Reality Check for Successful Coordination

9:00 am - 10:15 am, Thursday, September 21
Klammer Board Room

Speaker: Amy Conrnick, CTAA

A brief presentation of time-tested keys to successful coordination will be presented and class participant will be given the opportunity to provide input to the CTAA's new on-line educational module on Coordination. The discussion will focus on strategic relationships, creating realistic expectations and creating a win-win approach to putting your strategy into action. Please come prepared to share best practices and lessons learned.

Gondola Tour

9:00 am, Thursday, September 21
Conference Center Board Room

Sign up when you register or at the registration desk. Please see Tuesday for a description.

CREST Meeting

10:30 am - 12:00 pm, Thursday, September 21
Liberty Bell

Sponsored by Ridehop

Chair: Joyce Rihanek, Town of Vail

Operating transit in resort communities comes with a unique set of challenges and opportunities. Join fellow resort operators to learn about successful programs, build valuable networks and share the camaraderie of those who also pursue the cold and lonely work of a resort transit manager. All are welcome!

***Rural Mobile Ticketing**

10:30 am - 12:00 pm, Thursday, September 21
Big Billy Ball Room 1

Speaker: Doug Thomas, CDOT

Sponsored by TransDev

As CDOT prepares to launch the Bustang Outrider in the rural areas of Colorado, fare collection has been a challenge. Rural Mobile Ticketing is a solution that is being explored and will be a seamless way to pay one fare to connect and ride to multiple agencies. Learn how CDOT is moving forward and consider if your agency should connect.

CMAC Committee Meeting

10:30 am - 12:00 pm, Thursday, September 21
Klammer Board Room

Speakers: CASTA and CDIT Staff

Draft agenda:

- Introductions, “Swag Shopping”, Round-table Updates & News, Easterseals Webinars, Slack – “Living Newsletter”, State Coordination Update, CDOT’s “Regional Mobility Development Assistance Grants”

All are welcome!

Lunch & Keynote Speaker

12:00 pm - 1:00 pm, Thursday, September 21
Conference Center Ballroom

Speaker: Diane Mitch Bush, Candidate for Colorado’s 7th District (Invited)

Diane Mitch-Bush first got involved as a local activist, working with ranching families and conservation groups. She then served for 10 years as a rural county planning commissioner, protecting our lands. In 2006 and again in 2010, she was elected as a Routt County Commissioner where she worked directly with people of

rural Northwest Colorado on water rights, tourism, agriculture, public lands, broadband, transportation funding and affordable housing. Her reputation for hard work and effectiveness paid off in 2012 when she was elected to represent Routt and Eagle counties in the state legislature. Her experiences as a social science policy researcher and professor, a rural mountain community advocate for over 25 years, and an elected official for 12 years have made her understand that renewable energy, job creation, economic vitality and a clean environment are all inter-connected. Representative Mitch-Bush has been a tireless advocate for transit interests. She has sponsored and co-sponsored pro-transit bills, culminating in last year's HB 1242 statewide transportation funding effort that got closer to the finish than any other attempt. We wish her all the best in her campaign for Colorado's 3rd District.

FTA Webinar: NTD Asset Inventory Reporting

12:00 pm - 2:00 pm

CASTA will make the FTA webinar available for those who wish to view it.

FTA will host two webinar sessions to review the National Transit Database (NTD) Asset Inventory reporting requirements and demonstrate the new asset inventory forms in the NTD reporting system. The new asset inventory forms will be available in the NTD reporting system beginning in Report Year 2017, however 2017 reporting will be optional. The information provided in this webinar will be useful for agencies collecting data and preparing for required reporting for 2018 and beyond.

Shovel-Ready Facilities

1:00 pm - 3:00 pm, Thursday, September 21
Golden Slipper

Speaker: AT Stoddard, LSC Consultants

They say success (or in this case a facility) is where preparation and opportunity meet. Find out what you can do now to ensure your facility is ready when new funding opportunities become available. Create to-do lists in this session which will include facility planning, CAT-X, NEPA, Environmental justice, and title VI considerations.

***Crucial Conversations**

1:00 pm - 5:00 pm, Thursday, September 21
Liberty Bell

**Speaker: Southwest Transit Association
Trainer**

Sponsored by Transit Marketing Group

We all dread having the hard conversations with our colleagues, friends and even a spouse but everyone knows they are the very conversations that can reap the most reward. Join us for this session to gain tools and strategies to help make these conversations a little less daunting and more likely to be productive. It'll make you a better manager, we promise!

***Transit Financial Professional Round Table**

1:00 pm - 3:00 pm, Thursday, September 21
Big Billie Ballroom 1

Facilitator: Lan Rao, Mountain Metro Transit

This session provides an opportunity for Transit Finance Professionals to share best practices and discuss a variety of financial topics such as budgeting, grant management, purchase card, NTD reporting, procurement and audits. We encourage you to bring topics and share your practices at this session.

COTRAMS Q&A and User Discussion

1:00 pm - 3:00 pm, Thursday, September 21
Klammer Board Room

Speaker: Qing Lin, CDOT Div. of Transit & Rail

Have a COTRAMS questions that's been festering for a while? This is your opportunity to ask Qing all about it. Plus help shape the future of COTRAMS by engaging in the discussion on what could be better or easier in the program.

Colorado Transit Updates

3:15 pm - 5:00 pm, Thursday, September 21
Golden Slipper

**Speakers: Michael Koch, Wioter Park Lift,;
CDOT Region 1 representative**

A number of innovative programs around the state deserve some recognition and application: CASTA worked with RTD-Denver and our state legislators last year to authorize buses to run on the shoulders of highways during times of peak congestion. Come hear how two initiatives

around the state have attempted to implement this and the opportunities and pitfalls.

Winter Park Lift went public last year -- come hear how reality lined up with the plans, and the community reaction to new service.

Gondola Tour

3:15 pm, Thursday, September 21

Conference Center Board Room

Sign up when you register or at the registration desk. Please see Tuesday for a description.

Annual CASTA Awards Banquet

6:00 pm, Thursday, September 21

Crystal, Legends & Appalosa Rooms

Sponsored by Davey Coach

Colorado transit has much to celebrate this year, and what better way than to acknowledge the women and men at the heart of our industry. This annual awards banquet allows us to recognize and acknowledge the great minds and hearts that keep our buses running and our communities moving

Friday, September 22

Breakfast and Keynote Speaker: Identifying & Cultivating Emerging Leaders in Your Agency

8:00 am - 9:00 am, Friday, September 22

Conference Center Ballroom

Speaker: Peak Organizational Efficiency, Durango, CO

Every day for the next 15 years, 10,000 baby boomers will reach the age of 65. As they retire, they will take decades of experience with them. Is your agency prepared to succeed without them? Join us for lively discussion on the perils & profits, risks & rewards of daring – and developing - the next generations of emerging leaders.

Legislative Update and CASTA Legislative Committee Meeting

9:15 am - 12:00 pm, Friday, September 22

Golden Slipper

Speakers: Jerry Braden, CASTA lobbyist; Staff from Senator Bennet's and Senator Gardner's office (invited)

Transit and transportation policy are currently

hot topics at the state and federal level. Please join us for the latest information on state and federal initiatives, a handicapping of this year's gubernatorial and Colorado delegation seats, and infrastructure policy.

Then provide insight and feedback to guide CASTA transit policy and discussion with a facilitated discussion of the most challenging policy issues facing the transit industry.

CDOT Update

9:15 am _ 12:00 pm, Friday, September 22

Big Billie Ballroom 2

Speaker: CDOT Staff

Grantee or not, you are invited to this wide ranging session which will update you on all things transit related at CDOT and what you need to know about how the money flows. Topics will include the Transit Development Program, Colorado Transit Network and Plan, CDOT's SB267 approach and impacts on transit, an update on the 5311 Distribution Process and more.

Workshop: Identifying & Cultivating Emerging Leaders in Your Agency

9:15 am - 12:00 pm, Friday, September 22

Big Billie Ballroom 1

Speaker: Peak Organizational Efficiency, Durango, CO

Are you willing, but not yet competent, emerging leaders starting to outnumber your experienced managers? Are you counting the months until critical experience walks out the door with a retiring leader? This workshop uses activities, scenarios, and challenges, to teach effective methods to develop emerging leaders and share expertise while still running day-to-day operations. Topics include:

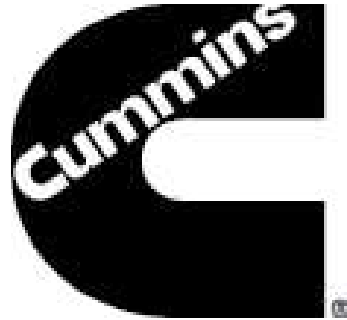
- Identifying the expertise gap
- Situational leadership & trainee readiness
- Letting Go – having the self-awareness to let others lead
- Setting up fail-safe scenarios
- Teaching emerging leaders how to judge and juggle priorities
- Coaching and mentoring

You will leave the workshop with practical tools to use and share when you return to your home office.

Conference Adjourn

12:00 pm, Friday, September 22

Thanks to Sponsors!



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CASTA Code of Conduct

It is the commitment of the Colorado Association of Transit Agencies, its Board and its management team to ensure this environment is free from negative, aggressive, and inappropriate behaviors, and that the environment is aimed at providing high quality products and services in an atmosphere of respect, collaboration, openness, safety and equality.

All complaints of negative and inappropriate behaviors will be taken seriously and followed through to resolution, and anyone who files complaints will not be victimized for “whistle-blowing” or reporting others for their inappropriate behavior.

Protection from negative, aggressive, and inappropriate behaviors extends to Board, management, fellow employees, subordinates, clients, customers and other business contacts including vendors and expands beyond the place of work to off-site and work-related social events. It is the responsibility of all to provide a healthy workplace environment, where all communication and interactions are marked by dignity and respect.