



Colorado Association of Transit Agencies



Colorado Transit

Representing, Serving & Promoting Transit

Transit in Colorado plays an important role in the economic vitality and environmental leadership of our state.

As Colorado's statewide trade association, CASTA promotes safe and effective transit operations throughout the state. Member agencies include transit systems in urban areas, rural communities and resort towns. We also represent local and regional governments, private non-profit transit providers, and the many businesses that support transit operations.

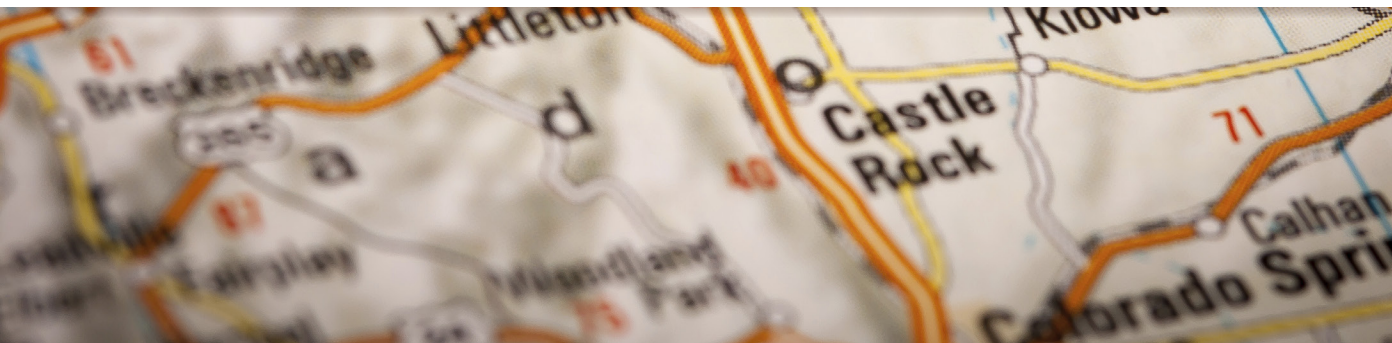
CASTA objectives:

- 1. Training and professional development for transit professionals.** We host two statewide conferences each year and administer training and technical assistance for rural transit providers through Rural Transit Assistance Program (RTAP).
- 2. Advocacy.** We advocate for transit funding and effective transit policy at the regional, state and federal levels.

Our Vision: safe, convenient, affordable and accessible transportation for all Colorado residents and visitors



**But what really is
"Transit?"**





1

Transit is... an Economic Engine

- ✓ **Largest infrastructure project in the country**
Denver Regional Transportation District's (RTD) FasTracks
- ✓ **\$2.1 million net annual return**
Grand Junction transit system
- ✓ **\$40–\$50 million net annual return**
Roaring Fork Valley transit system
- ✓ **Priceless returns**
Improving access to employment, reducing demand for parking infrastructure, reducing congestion, increasing fuel savings

2

Transit is... Innovation



14 million
rural transit trips
in 2013

Leading the country in rural transportation:
Rural transit in Colorado carries more riders
per year than any other state in the country –
14 million trips in 2013.

Investing in workforce-building initiatives:
Denver-RTD's award-winning WIN project
trains and employs people from
local communities on the FasTracks
program and transit operations.

Blazing new trails as industry project leaders:
The VelociRFTA Bus Rapid Transit System in the
Roaring Fork Valley is the **longest, highest**
BRT in the world, and the **first and**
only rural BRT in the country.

3

Transit is... Safe and Cost-effective

0.05



1.42



deaths/100 million passenger miles



\$4,000
SAVED
monthly

Federal Transit Association (FTA) data show transit is among the safest ways to travel.

How safe? From 2003 to 2008 transit bus travel resulted in 0.05 deaths per 100 million passenger miles, compared to 1.42 deaths for motor vehicles.

Specialized transit in rural and urban areas provides medical, social and shopping trips that allow older residents to age at home versus a nursing home or other public facility.

How much saved? Taxpayers save over \$4,000 per person per month.

4

Transit Connects and Coloradoans care

83% of rural voters
polled in 2013 ranked
**transit services for the
elderly and disabled**
in their community as
important or very
important.

80%

of the Eagle County transit
system trips get people to work.

59%

of the Mountain Metro transit riders
in Colorado Springs are going to
work or school.

**60%
+**

of workers in downtown Denver ride the
bus, train, carpool, walk, or ride a bike;
they do not drive.

84%

of polled voters in the Denver area agree
that improving bus service that connects
employment, education and shopping in
the Denver metro area is important.



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www.coloradotransit.com

Sources: Southwest Energy Efficiency Project, Boulder, CO. "Economic Benefits of Transit Systems: Colorado Case Studies," September 2013, www.swenergy.org; "Long-Term Care: Who Gets it, Who Provides it, and How Much?" Health Affairs 29:1, 17–8, 21; Statewide poll conducted in December 2013 by an independent pollster.