
~~Relationships: Goals, Plans, and~~ Measures **Activities**

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with TransitPlus

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8:00–9:00 AM

Session Overview...YOUR INPUT:

- ✓ CDOT & TPR Transit Plan Goals
- ✓ Relationships: Planning, Goals, **ACTIVITIES**, and yes, *measures*



GOALS — FTA AND MOBILITY MANAGEMENT

- ✓ Focus on the Individual
- ✓ Improve Coordination
- ✓ Promote Accessibility and Livability
- ✓ Offer Great Diversity of Products and Services
- ✓ Foster Education and Awareness
- ✓ Promote Financial Sustainability

(Performance Measures for Mobility Managers, webinar February 9, 2012, Partnership for Mobility Management, National Resource Center for Human Service Transportation Coordination)

GOALS — CDOT TRANSIT GOALS

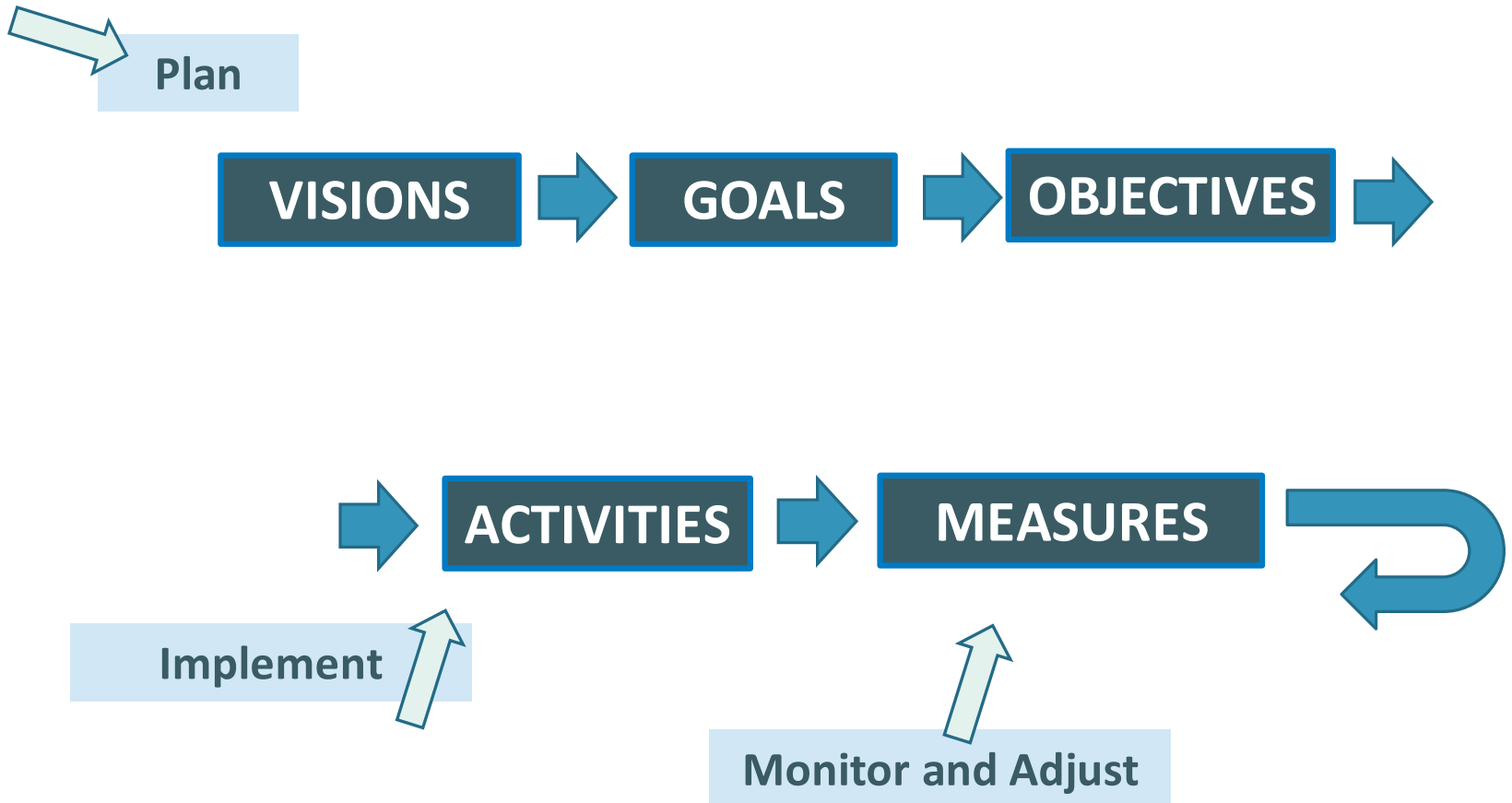
- ✓ System Preservation and Expansion
- ✓ Mobility/Accessibility
- ✓ Transit System Development and Partnerships
- ✓ Environmental Stewardship
- ✓ Economic Vitality
- ✓ Safety and Security

{“Regional and Statewide Transit Plan,” Page 69}

RELATIONSHIPS



RELATIONSHIPS



TRANSIT VISIONS – Transp Planning Regions

Central Front Range TPR

- ☑ Improve mobility for all residents through the effective coordination and delivery of transit services that are sustainable and provide the maximum benefit for available resources.
 - Goal 1: *Improve Coordination* and *Develop Partnerships*
 - Goal 2: *System Preservation* and *Expansion*
 - Goal 3: *Regional Connections*

Custer, El Paso, Fremont, Park, Teller

But Wait!



**Before we
get to
measures...**



We need...

- ☑ *GOALS—what goals are meaningful to YOU?*
- ☑ *ACTIVITIES—*
 - *What activities do you engage in?*
 - *What activities promote mobility?*

GOALS AND ACTIVITIES FOR MOBILITY MANAGEMENT

Mobility Management...

- ❖ *plans and manages activities and projects that improve coordination among transportation providers and those who need transportation.*
- ❖ *assists moving any individual using a range of transportation options, with a focus on effectiveness and cost-efficiency.*
- ❖ *seeks and leverages a variety of funds and partnerships to connect resources and needs in a sustainable manner.*

(Mobility Management CMAC Definition, Spring 2015.)

GOALS of MOBILITY MANAGEMENT



Do these ring true for you?

- There is a broad understanding in our region about the available services and how to access them.
- The mobility options and levels of service are a good match with the mobility needs of our residents.
- Our vehicle fleet is the right size for the community, vehicles have good utilization rates, and the fleets are in a state of good repair.

GOALS of MOBILITY MANAGEMENT



Do these ring true for you?

- ☑ The human service agencies, medical community, volunteer organizations, schools, and transportation providers cooperate, collaborate, and coordinate
- ☑ The drivers and staff of employment and human service agencies are knowledgeable and well trained in how to meet clients mobility needs
- ☑ There is a broad understanding in our region as to the value of providing mobility services

GOALS and ACTIVITIES

There is a broad understanding in our region about the available services and how to access them.

Info is available on all services, and is provided in a clear, consistent, and easy to use format.

Customer Information

Distribute information broadly

Identify transportation needs

Schedule rides for qualified individuals

Provide individual travel planning

Customer Service and Access

Conduct travel training

Ensure drivers and staff of employment and human service agencies are knowledgeable and well trained in how to meet clients' mobility needs

GOALS and ACTIVITIES

Other activities?	Provide bus passes or vouchers, etc.; obtaining free or discounted taxi rides.
	Engage stakeholders and partners to embrace mobility management concepts to better integrate with 211 & 511.
	Conduct public participation and outreach
	Provide training for volunteer driver programs.
	Determine Eligibility. Qualifying and enrolling individuals into available human service programs

GOALS and ACTIVITIES

The mobility options and levels of service are a good match with the mobility needs of our residents.

**Mobility Options:
Availability and
Development**

Identify all service options in region

(client-based transportation, public transit(local, regional), van pools, taxis, TNCs, volunteer driver programs, bike sharing services, car sharing services)

Identify gaps in services and provide alternative solutions to address gaps

Coordinate to establish first- and last-mile services

Coordinate to establish other services to fill gaps

GOALS and ACTIVITIES

Our vehicle fleet is the right size for the community, vehicles have good utilization rates, and the fleets are in a state of good repair.

Fleet Management and Coordination

Maintain an inventory of vehicles

Track fleet size, age, mileage, and accessibility

Collaborate with other agencies to ensure ride requests are met.

Coordinate interagency mechanism to share vehicles

Focus on strategies to reduce carbon emissions

Increase cost and climate efficiencies through alternative technologies

GOALS and ACTIVITIES

The human service agencies, medical community, volunteer organizations, schools, and transportation providers cooperate, collaborate, and coordinate

Coordination and Collaboration: Building and Nurturing Partnerships

Facilitate and/or administrate a coordination council.

Provide access to stakeholders of IT tools that promote mobility management concepts day-to-day and in emergencies.

Coordinate mobility in emergency planning efforts among health and human service agencies.

Expand or build new partnerships.

Enhance services, e.g., longer hours, more days of service

Create employment services transportation options

GOALS and ACTIVITIES

There is broad understanding in our region as to the value of providing mobility services.

Advocacy

Advocate to decision makers for people who are “transportation disadvantaged”

Advocate to decision makers for aging adults and individuals with disabilities to remain living in the community and aging in place, including the opportunity for better fitness and health

Participate in long-range transportation planning

Guide development of and updates to coordinated human services transportation plan

ACTIVITIES

What Important Activities are Missing?

- Seek funding: grant writing, management, proposal writing
- Submit reports
- Procure services, vehicles, capital, construction
- Understand and promote technology solutions
- Improve physical infrastructure
- Schedule trips
- Determine eligibility
- Understand multiple modes
- Learn, understand, and document how, why, what, where, and for whom info is needed
- Participate in long-range transportation and transit planning

CORE *SKILL* AREAS OF MOBILITY MANAGERS

What Important Skills are Missing?

- Communication
- Collaboration
- Coordination
- Analysis
- Planning
- Advocacy
- Implementation and Assessment

Questions and Comments — Was this Helpful?

Ready, Set, Go!



On behalf on TransitPlus

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