

CASTA

# 2017 CASTA/CDOT Fall Transit Conference & EXPO



TELLURIDE CONFERENCE CENTER  
MOUNTAIN VILLAGE, COLORADO  
**SEPTEMBER 19th - 22nd**

Please note: *Managing Community Mobility* will begin at 8:30 am on Tuesday, prior to registration. all other conference sessions will start at 3:00 pm this year to give participants time to travel to Telluride.

## Tuesday, September 19

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### **\*NTI: Managing Community Mobility Module 1: Management (MM) Defined**

8:30 am - 9:30 am , Tuesday, September 19  
*Speaker: Jim McClary, National Transit Institute*

This course will examine creative approaches to resolving fragmented and/or duplicative transportation systems to create a more seamless and cost-efficient network with a customer-focused mindset.

### **\*NTI: Managing Community Mobility Module 2: From Managing Assessts to MM**

9:30 am -10:30 am , Tuesday, September 19  
*Speaker: Jim McClary, National Transit Institute*

### **CASTA Board Meeting**

10:00 am, Tuesday, September 19  
Conference Center: Klammer Board Room

### **\*NTI: Managing Community Mobility Module 3: The Coordinated Plan**

10:45 am -12:00 pm, Tuesday, September 19  
*Speaker: Jim McClary, National Transit Institute*

### **Registration Open**

1:00 pm, Tuesday, September 19  
Big Billie Foyer

### **\*NTI: Managing Community Mobility Module 4: Funding for MM**

1:00 pm - 2:45 pm, Tuesday, September 19  
*Speaker: Jim McClary, National Transit Institute*

### **Benefits of CASTA Membership**

3:00 pm - 5:00 pm , Tuesday, September 19  
Liberty Bell  
*Speakers: CASTA staff and board members*

CASTA is Colorado's transit professional association. Membership provides numerous benefits - both for transit professionals and the

agencies they work for. Participants will learn how they can become involved, build professional skills, participate in committee work, and use CASTA to further their professional goals.

### **CREST Meeting**

3:00 pm - 5:00 pm, Tuesday, September 19  
Big Billie Ballroom 2

### **Sponsored by Ridehop**

*Chair: Joyce Rihanek, Town of Vail*

Operating transit in resort communities comes with a unique set of challenges and opportunities. Join fellow resort operators to learn about successful programs, build valuable networks and share the camaraderie of those who also pursue the cold and lonely work of a resort transit manager. All are welcome!

### **CDOT Site Visit Overview**

3:00 pm - 5:00 pm, Tuesday, September 19  
Big Billie Ballroom 1

*Speakers: CDOT Division of Transit and Rail Staff*

CDOT's site visit of your agency is your chance to show off the good work you and your staff are doing, and to work with CDOT to identify ways to do business better. The CDOT staff are using the GIR (Grantee Information Request) to help you hone in on the areas where you are successful and those that could use best practices. Site visits help CDOT identify training gaps around the state, comply with federal oversight regulations and build relationships. Come hear how to prepare for your site visit, what you can expect, and the follow-up process.

### **\*NTI: Managing Community Mobility Module 5: Tools and Strategies for MM**

3:00 pm - 5:00 pm, Tuesday, September 19  
*Speaker: Jim McClary, National Transit Institute*

### **Gondola Tour**

3:00 pm - 5:00 pm, Tuesday, September 19  
Conference Center: Klammer Board Room  
(Offered 5 times throughout conference, max. 10 participants each time)

*Speaker: Jim Loebe, Town of Mountain Village*

What kind of transit has wires instead of asphalt or rails, steel wheels above the vehicle, and carries over 2 million people a year? If you

## Wednesday, September 20

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answered the Telluride Gondola, you are right! Come behind the scenes of America's only public gondola with the Granddaddy of the Gondola himself. Hear the fascinating history of its construction, see the breathtaking views, and watch the wheels in motion. This tour involves walking and heights, and due to space issues can only host 10 people at a time, so we will offer the same tour multiple times throughout the conference. Sign up when you register or at the registration desk.



### Welcome Reception

5:30 pm - 7:00 pm, Tuesday, September 19  
Mt. Wilson Terrace/Crystal Room

Join your friends and fellow transit professionals and enjoy stunning views of the Telluride Valley. Swap your favorite transit stories, catch up with old friends and make a few new ones.

### Sunrise Yoga

6:30 pm - 7:30 am, Wednesday, September 20  
Peaks Spa  
*Instructor: TBD*

Down Dog anyone? Join fellow conference attendees for a early morning stretch before heading into a full day of sessions. Work out the kinks from that long drive. Mats will be provided.

### Breakfast & Keynote Speaker

8:00 am - 9:00 am, Wednesday, September 20  
Conference Center Ballroom  
*Speaker: Cindy Terwilliger, FTA Region 8*

Welcome Cindy! Ms. Terwilliger is the newest FTA Region 8 Administrator, and we think you're going to like her. She comes to us from Missouri, and knows a lot about transit in the West. Join her for breakfast and an update of all the good work her and her staff are doing to keep Colorado transit funded, safe and in compliance.

### \*NTI: Managing Community Mobility Module 6: Developing a Business Plan for Mobility Management

9:00 am - 10:15 am, Wednesday, September 20  
*Speaker: Jim McClary, National Transit Institute*

### \*Active Shooter Training

9:00 am - 12:00 pm, Wednesday, September 20  
Golden Slipper  
*Instructor: Bret Brooks, Gray Ram Tactical, LLC*

Training and preparing for active shooter events is a critical component of modern transit operations. There has been a steady increase in the number and severity of active shooter attacks within the United States over the last 20 years.

Additionally, over the past five years there has been a dramatic increase in the number and severity of terrorism related attacks in the U.S. and Worldwide, nearly 50% of all terrorist attacks target mass transit systems, and of those approximately 25% specifically target buses. This three hour workshop will address vital, need to know information and will also provide hands on instruction via practical scenarios on a bus.

### **\*National Transit Database Training**

9:00 am - 12:00 pm, Wednesday, September 20  
Liberty Bell  
*Instructor: National Transit Database Staff (invited)*

Accurate collection and interpretation of data is a critical aspect of running effective and efficient transit services. And, Colorado's federal rural formula funding is directly tied to performance data. If you are responsible for collecting and inputting your agency's data for reporting purposes, this session will ensure that your agency is providing the correct data in the correct format for both state and federal reporting requirements.

### **\*Hot Topics in Transit**

9:00 am - 12:00 pm, Wednesday, September 20  
Big Billie Ballroom 2  
*Speaker: TBD*

Embrace new technology and systems! Join some of our premier business members for presentations on the following new products in to the transit industry:

- Wayfinding: New Technology in the Driver's area
- Bikes on Buses

### **Elderly & Disabled Transportation Committee**

9:00 am - 10:15 am, Wednesday, September 20  
Big Billie Ballroom 1  
*Chair: Hank Braaksma, Seniors' Resource Center*

Do Lyft and Uber help or hinder your program? How is new technology impacting the seniors you serve? How can your agency take advantage of new technology to serve your clients better? Participate in these discussions and more at the Elderly & Disabled Transportation Committee meeting. All are welcome to attend!

### **Gondola Tour**

9:00 am, Wednesday, September 20  
Conference Center: Klammer Board Room

Sign up when you register or at the registration desk. Please see Tuesday for a description of the tour.

### **\*NTI: Managing Community Mobility Module 7: Technology for MM**

10:30 am - 12:00 pm, Wednesday, September 20  
*Speaker: Jim McClary, National Transit Institute*

### **RTAP Advisory Committee Meeting**

10:30 am - 12:00 pm, Wednesday, September 20  
Big Billie Ballroom 1  
*Chair: Donn Fowler, Transit Trainer*

With significant and rapid changes to the way transit operates, safety and security concerns, demands for managing mobility, chronic shortage of qualified applicants for driver positions, and the looming challenge of developing new talent for our industry, training is at the heart of successful transit operations. The RTAP Advisory Committee advises CASTA on how best to implement the Rural Transportation Assistance Program. Please come share your training needs and insight. All are welcome.

### **COTRAMS Training**

10:30 am - 12:00 pm, Wednesday, September 20  
Conference Center: Klammer Board Room  
*Speaker: Qing Lin, CDOT Division of Transit and Rail*

New to COTRAMS? Can't quite navigate the reimbursement process effectively? Don't miss this session where Qing will give an introduction to COTRAMS and walk you through entering a monthly reimbursement request. Bring your laptop so that you can follow along in real time.

### **\*Lunch-n-Share Roundtables**

12:00 pm - 1:00 pm, Wednesday, September 20  
Conference Center Ballroom  
*Facilitators: RTAP Committee Members*

This networking luncheon is designed to bring transit professionals with similar challenges and opportunities together for candid and useful conversations about daily challenges, headaches, and success stories. Tables will be marked by topic - pick the one nearest to your passion. Discussion will be facilitated by RTAP Committee members and CASTA board members.

## **\*NTI: Managing Community Mobility**

### **Module 8: Sase Studies in MM**

### **Module 9: MM - Putting it All Together**

1:00 pm - 3:30 pm, Wednesday, September 20

*Speaker: Jim McClary, National Transit Institute*

### **Transit EXPO**

1:00 pm - 4:00 pm, Wednesday, September 20

Conference Center Atrium & Ballroom

Thanks to Colorado's reputation as a state where the transit industry is innovative and ambitious, CASTA has been able to attract some of the most innovative transit businesses to join us for the EXPO this year. (We will not deny that the stunning location may have also helped.) Please join the exceptional men and women who provide goods and services that keep your systems running at peak efficiency and reliability. Prize drawings will occur throughout the afternoon - you must be in attendance to win!

### **Gondola Tour**

1:00 pm, Wednesday, September 20

Conference Center: Klammer Board Room

Sign up when you register or at the registration desk. Please see Tuesday for a description of the tour.

### **Bus Parade**

3:30 pm - 4:30 pm, Wednesday, September 20

Parking lot near Conference Center

We love that new bus smell! Come see, touch and sit in the latest and greatest in body-on-chassis and coaches. Ask probing questions and kick the tires while enjoying an ice cream treat.

### **EXPO Reception**

4:30 - 6:30 pm, Wednesday, September 20

Conference Center Atrium & Ballroom

This is your last chance to meet with the CASTA vendors, thank them for their generous sponsorship, and talk shop with transit industry professionals in a relaxed and convivial setting.

### **JV Annual Pool Tournament and Poker Tournament**

7:00pm, Wednesday, September 20

Sheridan Saloon, Town of Telluride

The tradition continues! Who will take home the coveted poker and pool award this year?

Sign up at the registration desk to test your pool and poker skills against the coolest heads and quickest elbows in the industry. Bring your poker face 'cause you will need it!



## **Thursday, September 21**

### **CASTA Annual Membership Meeting & Breakfast**

8:00 am, Thursday, September 21

Conference Center Ballroom

*Presided by Amber Blake, CASTA President*

What does your association do for you? What success can you measure for your annual dues? Is there more that can be done (of course there is!) Meet the new and ongoing members of the CASTA Board of Directors, hear the results of the 2016 Financial Audit, and learn more about how CASTA furthers the interests of the transit industry both in Colorado and at the federal level. All are welcome.

### **Is an RTA in Your Future?**

9:00 am - 12:00 pm, Thursday, September 21

Golden Slipper

*Panelists: TBD*

With federal transit funding flat, and statewide transportation funding solutions so far unsuccessful, many communities are considering pursuing Regional Transportation Authorities (RTAs). The Telluride Valley passed an RTA in November 2016 and will share two aspects of the successful initiative: building and maintaining the coalition, and selling the tax increase to the voters. This session is critical for anyone

who has been asked by their city or county to develop an RTA concept.

## **Band-Aids for the Bleeding Edge of Technology**

9:00 am - 12:00 pm, Thursday, September 21  
Liberty Bell  
*Presenter: TBA*

Who doesn't want the latest and greatest in technology? Oftentimes agencies who are willing to test new technologies wind up confronting unexpected consequences. Come hear a few candid stories from your fellow agency managers, and then hear from a technology implementation expert on how to find out before implementation what you don't know you need to know.

## **\*Lifecycle of Capital Facilities and Equipment**

9:00 am - 5:00 pm, Thursday, September 21  
Big Billie Ballroom 2  
*Presenter: TBA*

In this session we'll walk through the Lifecycle of managing the capital process for both equipment and facilities. We'll discuss best practices of procurement, maintenance planning, transit asset management, all the way through to disposition. The session will include lots of great input from experts in the various fields.

## **\*Rural Mobile Ticketing**

9:00 am - 12:00 pm, Thursday, September 21  
Big Billie Ballroom 1  
*Presenter: Michael Timlin, CDOT Division of Transit and Rail*

As CDOT prepares to launch the Bustang Outrider in the rural areas of Colorado, fare collection has been a challenge. Rural Mobile Ticketing is a solution that is being explored and will be a seamless way to pay one fare to connect and ride to multiple agencies. Learn how CDOT is moving forward and consider if your agency should connect.

## **Mediating Differences Between Coordination Partners**

9:00 am - 10:15 am, Thursday, September 21

## **Gondola Tour**

9:00 am, Thursday, September 21  
Conference Center: Klammer Board Room  
Sign up when you register or at the registration desk. Please see Tuesday for a description of the tour.

## **CMAC Committee Meeting**

10:30 am - 12:00 pm, Thursday, September 21

## **Lunch & Keynote Speaker: Technology Equals Innovation or Disruption**

12:00 pm - 1:00 pm, Thursday, September 21  
Conference Center Ballroom  
*Speaker: Valerie Lefler, Liberty Mobility*

Come to lunch and get inspired! Learn how Valerie Lefler, President and CEO of Liberty Mobility Now is making new technology work for small urban and rural communities. They have taken the best parts of the TNC wave and made it work for everybody including the elderly and people with disabilities, even those in rural communities.

## **Shovel-Ready Facilities**

1:00 pm - 3:00 pm, Thursday, September 21  
Golden Slipper  
*Speaker: AT Stoddard, LSC Consultants*

They say success (or in this case a facility) is where preparation and opportunity meet. Find out what you can do now to ensure your facility is ready when new funding opportunities become available. Create to-do lists in this session which will include facility planning, CAT-X, NEPA, Environmental justice, and title VI considerations.

## **\*Crucial Conversations**

1:00 pm - 5:00 pm, Thursday, September 21  
Liberty Bell  
*Presenter: TBA*

We all dread having the hard conversations with our colleagues, friends and even a spouse but everyone knows they are the very conversations that can reap the most reward. Join us for this session to gain tools and strategies to help make these conversations a little less daunting and more likely to be productive. It'll make you a better manager, we promise!

## **\*Transit Financial Professional Round Table**

1:00 pm - 3:00 pm, Thursday, September 21  
Big Billie Ballroom 1

*Facilitator: Lan Rao, Mountain Metro Transit, Colorado Springs*

This session provides an opportunity for Transit Finance Professionals to share best practices and discuss a variety of financial topics such as budgeting, grant management, purchase card, NTD reporting, procurement and audits. We encourage you to bring topics and share your practices at this session.

## **COTRAMS Q&A and Discussion**

1:00 pm - 3:00 pm, Thursday, September 21  
Conference Center: Klammer Board Room

*Speaker: Qing Lin, CDOT Division of Transit and Rail*

Have a COTRAMS questions that's been festering for a while? This is your opportunity to ask Qing all about it. Plus help shape the future of COTRAMS by engaging in the discussion on what could be better or easier in the program.

## **Colorado Transit Updates**

3:15 pm - 5:00 pm, Thursday, September 21  
Golden Slipper

*Presenters: TBA*

A number of innovative programs around the state deserve some recognition and application:

CASTA worked with RTD-Denver and our state legislators last year to authorize buses to run on the shoulders of highways during times of peak congestion. Come hear how two initiatives around the state have attempted to implement this and the opportunities and pitfalls.

- This last year Transit Alliance, a Denver-based transit advocacy organization, conducted a series of one-day Transit Academies around the state.
- Colorado is the home of two systems going public this year: Winter Park Lift and the Estes Park Shuttle. Come hear how reality lined up with the plans, and the community reaction to new service.

## **TNC Panel**

3:15 pm - 5:00 pm, Thursday, September 21

Big Billie Ballroom 1

*Facilitator: Valerie Lefler*

TNCs will redefine what service delivery looks like for Human Service Providers as the broker model becomes more prevalent. Come to this session and hear our speakers discuss ways agencies are partnering with TNC's, where the model works well and where it doesn't fit.

## **Gondola Tour**

3:15 pm, Thursday, September 21

Conference Center: Klammer Board Room

Sign up when you register or at the registration desk. Please see Tuesday for a description of the tour.

## **Annual CASTA Awards Banquet**

6:30 pm, Thursday, September 21

Crystal, Legends & Appalosa Rooms

*Presented by CASTA President Amber Blake and Vice-President Will Jones*

Colorado transit has much to celebrate this year, and what better way than to acknowledge the women and men at the heart of our industry. This annual awards banquet allows us to recognize and acknowledge the great minds and hearts that keep our buses running and our communities moving.



